Black Friday Gets a Magenta Makeover with More Deals from T-Mobile on the Latest Phones, Accessories and More

November 24, 2026

From holiday wish lists to everyday connectivity, T-Mobile has savings for everyone across T-Mobile, Metro by T-Mobile and T-Mobile for Business — all on America's Best Network

BELLEVUE, Wash.--(BUSINESS WIRE)--Nov. 24, 2026-- Black Friday deals are here early! T-Mobile (NASDAQ: TMUS) is rolling out more deals across T-Mobile, Metro by T-Mobile and T-Mobile for Business. From the latest smartphones and wearables to accessories, customers can unwrap over $1,000 in savings on devices from Samsung, Google, Motorola and more — all on America's Best Network . And the savings don't stop there. Starting Dec. 1, T-Mobile is launching 12 Days of Magenta, bringing customers exclusive daily accessory deals in the T-Life app.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20261123878013/en/



T-Digit with Green Ribbon

12 Days of Magenta Accessory Deals

T-Mobile is bringing customers a brand-new way to save with 12 Days of Magenta, featuring exclusive daily accessory deals just for T-Mobile customers. Running Dec. 1–12 in the T-Life app, customers can unwrap a new deal every day, with some of the biggest savings on accessories this year across charging, protection, gaming, audio and more — just in time for the holidays.

Deals on Smartphones

T-Mobile

- Samsung Galaxy S26+ on Us (or up to $1,200 off eligible Samsung devices) when trading in an eligible device OR when activating a new line on Experience Beyond or a T-Mix plan with 3 Picks.
- Google Pixel 11 Pro on Us (or up to $1,100 off eligible Google devices) when trading in an eligible device OR when activating a new line on Experience More/Experience Beyond or a T-Mix plan with 2 Picks.
- Samsung Galaxy S26 on Us (or up to $1,000 off eligible Samsung devices) when trading in an eligible device OR when activating a new line on Experience More/Experience Beyond or a T-Mix plan with 2 Picks.
- motorola razr fold on Us (or up to $1,800 off eligible Motorola devices) when trading in an eligible device OR when activating a new line on Experience Beyond or a T-Mix plan with 2 Picks.
- motorola razr+ on Us (or up to $1,100 off eligible Motorola devices) when trading in an eligible device OR when activating a new line on Experience More/Experience Beyond or a T-Mix plan with 2 Picks.
- Get four lines and four phones for the family. Customers who switch to T-Mobile and sign up for T-Mix Standard can get four lines for just $25 per line/month (with AutoPay; plus taxes and fees) and four Google Pixel 11 on Us with 4 Picks when trading in four eligible devices OR when activating four new lines.

All the device offers above, including the four Google Pixel 11, are available with up to 36 monthly bill credits, for well-qualified customers; plus tax.

Metro by T-Mobile

- Samsung Galaxy A37 5G on Us when bringing a number to Metro and joining the $40 Period plan — a$450 value!
- 5G phones on Us! For a limited time, new and existing customers can pick up a 5G phone on Us — including Samsung Galaxy A16 5G, Samsung Galaxy A17 5G and moto g — when adding a line on a qualifying plan.

All Metro device offers above are available plus tax.

Deals on Smartwatches, Tablets and More

T-Mobile

- Tablets on Us! Get Samsung Galaxy Tab A11+ 5G or T-Mobile Revvl Tab 2 on Us when adding a tablet line on a qualifying plan.
- Samsung Galaxy Watch Ultra2 on Us (up to $700 off) when adding a watch line on a qualifying plan. Available starting Nov. 25.
- Google Pixel Watch 5 on Us (up to $500 off) when adding a watch line on a qualifying plan.

- Samsung Galaxy Watch9 on Us (up to $430 off) when adding a watch line on a qualifying plan.

All the device offers above are available with up to 36 monthly bill credits, for well-qualified customers; plus tax.

- Save 50% on Harman Kardon Onyx Studio 9 — just $149.99 for a limited time.
- JBL Clip 5 on Us when picking up a new Harman Kardon Onyx Studio 9.
- Save $130 on the JBL PartyBox Encore Essential 2 — just $199.99 for a limited time.
- Buy 3 or more Essential Accessories — including a new phone case, screen protector and charger for that new phone — and get 25% off. Available online or through the T-Life app.

Accessory offers above available while supplies last, plus tax.

Metro by T-Mobile

- Revvl Tab 2 on Us when adding a tablet line on a qualifying plan, plus tax.
- $15 BYOD (Keep Your Phone) — Already have a phone? For a limited time only, customers can bring their number and get unlimited 5G data for just $15/month for the first three months, with no activation fee. No port required if purchased online.

T-Mobile for Business

- Samsung Galaxy S26+ on Us (or up to $1,100 off any Samsung Galaxy model, plus $200 port-in credit) when bringing a number to T-Mobile, activating a new line on SuperMobile and trading in an eligible device.
- Google Pixel 11 Pro on Us (or up to $1,100 off any Google Pixel model) when adding a line on SuperMobile and trading in an eligible device.
- Samsung Galaxy S26 FE on Us (or up to $800 off any Samsung Galaxy model) when upgrading to SuperMobile and trading in an eligible device.
- Samsung Galaxy Tab A11+ 5G on Us (or up to $339 off any Samsung Galaxy Tab model) when adding a tablet line on a qualifying plan.
- Business Internet for $35/month when adding a line on an eligible voice plan.
- Plus, business customers who switch to T-Mobile can get four lines for just $25 per line/month (with AutoPay; plus taxes and fees) on Business Unlimited Select and four Samsung Galaxy S26 FE on Us when trading in four eligible devices.

All the device offers above are available with up to 24 monthly bill credits, for well-qualified customers; plus tax.

There's More to Life with Magenta

The best part of being with T-Mobile? The value goes way beyond wireless. With all-new T-Mix plans, customers get more choice and flexibility, so that customers can choose the benefits they want and switch things up as their needs evolve. Customers can make their mix their own from the widest range of benefits in wireless across device promotions, streaming, music, travel, AI assistants, same-day delivery, gaming and more — including XBOX Game Pass and Netflix to DashPass by DoorDash and Delta miles. Plus, with the T-Mobile Visa, cardholders can earn rewards on everyday purchases, from holiday gifts to groceries. And that's on top of the perks T-Mobile customers already know and love, including weekly deals and freebies with T-Mobile Tuesdays, exclusive travel benefits, premium experiences at events nationwide and more.

For full details across T-Mobile and Metro by T-Mobile, check out the T-Mobile Newsroom or explore more holiday deals at t-mobile.com/offers. And discover even more great gifts in the 2026 Holiday Gift Guide.

Follow the T-Mobile Newsroom on X and Instagram to catch the latest company updates.

Number of Picks varies by T-Mix plan and lines on account. Device promotions hold Picks for the promotion period. Changes to plan, lines or Picks may affect promotions. Other restrictions apply. Learn more at T-Mobile.com/Picks. **Bill credit offers:** Limited time; subject to change. Qualifying credit, service and finance agreement required. Up to 36 monthly bill credits for T-Mobile consumer device offers or 24 for T-Mobile business device offers. Taxes and $35 device connection charge may apply. Credits stop and remaining device balance becomes due if account is canceled or device is paid off early. Additional offer requirements and restrictions apply. See offer details at linked product pages. Business Unlimited Select, SuperMobile and ProMobile require business account. **4/$25**: Minimum 4 lines; contact us if canceling lines. **Harman Kardon & JBL Party Box:** Limit 3. **Metro: Samsung Galaxy A37 5G on Us**. $450+ based on Metro device discount and waived activation fee. **$15 BYOD.** New customer offer for first 3 months, then $25/mo. with AutoPay. If you use a lot of data, more than 35GB/mo., you may notice slower speeds when our network is busy. Visit MetrobyT-Mobile.com for details. **Best Mobile Network in the U.S.** based on analysis by Ookla® of Speedtest Intelligence® data 1H 2026. Metro may be slower than T-Mobile during congestion.

About T-Mobile US, Inc.

As the supercharged Un-carrier, T-Mobile US, Inc. (NASDAQ: TMUS) is powered by an award-winning nationwide 5G Advanced network that connects more people, in more places, than ever before. With T-Mobile's unique value proposition of best network, best value and best experiences, the Un-carrier is redefining connectivity and fueling competition while continuing to drive the next wave of innovation in wireless, broadband and beyond. Headquartered in Bellevue, Wash., T-Mobile provides services through its subsidiaries and operates its flagship brands, T-Mobile, Metro by T-Mobile and Mint Mobile. For more information, visit

https://www.t-mobile.com.

View source version on businesswire.com: https://www.businesswire.com/news/home/20261123878013/en/

Media Contact
T-Mobile US, Inc. Media Relations
MediaRelations@t-mobile.com

Investor Relations Contact
T-Mobile US, Inc.
Investor.Relations@t-mobile.com
https://investor.t-mobile.com

Source: T-Mobile US, Inc.